



Express

JULY 09, 2025

Life Insurance

[Securing the IUL Sale](#)

Don't overlook the valuable living benefits found on our Income Advantage IUL and Life Protection Advantage IUL, they may help you secure your next IUL sale.

[Accidents Happen. Protect Your Clients.](#)

Your clients want to do whatever they can to protect their families. Help them continue that protection with Guaranteed ADvantage Accidental Death Insurance.

Long-Term Care

[It's Time to Rethink Long-Term Care: A Lifeline Your Clients Deserve](#)

Discover why long-term care insurance is more than just a policy - it's a lifeline your clients can't afford to overlook. Be on the lookout for upcoming materials as we kick off our latest LTC Sales Campaign!

[Updated MutualCare® Solutions Product and Underwriting Guides](#)

Reminder: Stay informed with the newly updated MutualCare® Solutions Product and Underwriting Guides-now available for download.

Critical Illness

[Overcoming Objections: "I'm Healthy" and Other Reasons Clients Say No](#)

Clients may feel invincible today - but smart planning is about preparing for tomorrow. Critical Advantage makes that easy, affordable, and impactful.

[Why Critical Illness Coverage Matters More Than Ever](#)

Let's start the conversation. Critical Advantage makes it easy to add meaningful value to every client review.

Mutual of Omaha Affiliate Companies: United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company, Mutual of Omaha Medicare Advantage Company, and Omaha Health Insurance Company.

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